

OLIVER NOWLAN

I'm a creative and a designer. I've worked across the creative industry in advertising, design and e-commerce for the last decade, helped launch several businesses for clients in different roles, and set up and ran three small businesses of my own.

Conceptually minded with a solid grounding in design, my experience lets me go from selling in conceptual platforms for brands, then taking those ideas right through creative production to final execution and delivery.

I can work independently or as part of a team, managing multiple projects concurrently. I like to get the details right as well as the big picture, I love getting problems to solve and I will take on any challenge.

WORK

RANKIN GROUP SENIOR CREATIVE

OCTOBER 2017 - APRIL 2020

At Rankin I've worked across a variety of projects in a creative pair. Concepting and developing ideas to fit client briefs, making sure the creative stays true to what the client bought into and that it visually works, from ideation, through production, to final execution. At Rankin I was promoted to Senior Creative, taking on more responsibility in client relationships, managing creative resource and being an integral part of a winning pitch team on AMG.

COMMUNICATOR ART DIRECTOR

OCTOBER 2016 - OCTOBER 2017

At Communicator I worked across all brands in a creative pair, concepting and producing work from ideation for yearly brand plans, always-on social, to art directing shoots. I was responsible for the management of the design team, ensuring work was always to the highest standard.

LEO BURNETT LONDON DESIGNER

JANUARY 2016 - OCTOBER 2016

Creating social content and website design updates for their largest account, McDonalds. Working in the role of food stylist and home economist for the global Lurpak account and was a member of the team accountable for the successful Co-Op and Betson pitches.

HOLLER DESIGNER/ART DIRECTOR

JANUARY 2015 - JANUARY 2016

Working with a range of clients across multiple social platforms, through the whole creative process. I was appointed lead creative for two accounts held for Arla, working from initial brainstorm and ideation, to art direction and leading the design stage.

I also helped set up an in-house studio working on shoots for Boursin, Arla Protein, Arla Skyr and Lurpak.

CONTACT

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EDUCATION

Camberwell College of Arts

2008 BA(Hons) Graphic
Design (2:1)

2005 Foundation Diploma in
Art & Design (Pass)

CLIENTS

Unilever, SODA.Says, PHE, Rolls Royce,
Coco de Mer, Qooder, Flik Flak,
7 For All Mankind, British Red Cross,
AMG Pitch Team

CLIENTS

Jack Daniel's, Chambord, Moet & Chandon,
Crofts, Mr Gladstones, El Jimador

CLIENTS

McDonalds, On Food, Molson Coors, Lurpak

CLIENTS

Lurpak, Arla Protein, Arla Skyr, Boursin,
Max Factor, Avios

RICHARD P CHAPMAN SENIOR DESIGNER

SEPTEMBER 2008 - JANUARY 2015

Working across multiple projects from start-ups, SME's to high street retailers, public think tanks and corporates. I also worked on successful pitches for Oddbins, Evolution Stores and Scandi Standard.

CONNAUGHT SENIOR DESIGNER

AUGUST 2010 - AUGUST 2014

At Connaught I was the lead designer, working on a range of different projects across all disciplines. I have two years experience of brand guardianship in premium cosmetics.

M Y S T A R T - U P S

UKBALLS

DECEMBER 2013 - JANUARY 2015

I set up UKBalls at the end of 2013 as a side project leading up to the World Cup in 2014. In the summer of 2014 we produced branded footballs for Jimmy Choo, shipping to 38 stores worldwide, displayed in-store throughout the World Cup.

8CUB

SEPTEMBER 2010 - DECEMBER 2013

8CUB is a lifestyle brand I set up. It started with a range of limited edition t-shirts and original screen prints exhibited at Red Bull Studios in London before becoming a fully-fledged boutique fashion brand, launching with a slot at Edinburgh Charity Fashion Show. I spent a fashion season working on promotion and brand development as well as art directing shoots, website design, developing the products and running social ad campaigns.

JAGMMA

JUNE 2012 - AUGUST 2014

JAGmma was a specialist mixed martial arts equipment company I set up, providing premium fight equipment for consumers, clubs and professional athletes. By building relationships with manufacturerers, I was able to produce bespoke, branded equipment for clubs and professionals, selling B2B and B2C.

I built and developed the brand myself, sponsoring professional fighters, local boxing events and running ad campaigns across social media.

A BIT ABOUT ME

I love to cook and cook almost everything from scratch. I set up a supper club with a couple of friends, taking over a pie shop in Clapham and cooking a 5 course meal for 40 people. I'm a keen traveller and whenever I can I'll get down to a beach for a spot of surfing. I'm an active person, cycling most days and I love my dog, Beryl.

CLIENTS

Oddbins, Policy Connect,
No.1 Lounges, Evolution Stores

CLIENTS

Nubo, Colliers, Green Property

ROLE

- Client Management
- Production
- Web Design

CLIENTS

Jimmy Choo

ROLE

- Creative Direction
- Art Direction
- Branding
- T-shirt Design

ROLE

- Branding
- Art Direction & Design
- Managing An E-commerce Site
- Exhibition Design
- Sponsorship & Event Management

SKILLS

- Adobe Creative Suite & Sketch
- Food Photography
- Food Styling
- Type